

Issue No. 3 | Dec 2011

## Our Future Events

- Wine Tasting Evening  
**Thursday 23rd Feb 2012**  
Whitehall, London
- Sports Quiz  
**Thursday 22nd Mar 2012**  
Worcestershire CCC
- Golf Day  
**Friday 6th July 2012**  
Edgbaston, Birmingham

# ON TARGET

NEWSLETTER FOR THE *Joanna Brown* TRUST

Welcome to the third edition of On Target. This has been a momentous year for the Trust culminating in the opening of the Joanna Brown Dormitory in Mumbai in October. For those of us who were privileged to know Jo, this was an emotional landmark. We all cherish our memories of Jo and, if the Trust were to achieve nothing else, the funding of this wonderful facility touching the lives of so many disadvantaged children would be a worthy tribute. It is impossible not to picture Jo looking on with enormous pride.

However, as will be obvious from this newsletter, the Trust continues to achieve so much more and now extends far beyond Jo's immediate family and friends. The children in Mumbai, Guatemala, Islington, Malvern and Worcester may not have known Jo, but she is destined to have a positive impact on their lives. I would like to take this opportunity on behalf of the trustees to congratulate the force of nature, otherwise known as Richard Brown, on making this happen.

Most importantly, thank you all for your support through your fundraising and generosity, with a special mention to Ed Reed for his Marathon efforts. Be assured the Trust is in good hands and, appropriately enough, good shape for the exciting Olympic year ahead! Wishing you all a Merry Christmas and a peaceful and happy New Year. *John Hagan, Trustee*

## THE JOANNA BROWN DORMITORY, MUMBAI, INDIA

In October 2011, the Joanna Brown Trust completed its biggest and most exciting project to date. Working together with Magic Bus, an Indian charity dedicated to using sport as an aid to children's development, the Trust donated £25,000 to fund the construction of a new dormitory at the Magic Bus Learning & Development Centre just outside Mumbai.

Richard Brown, brother of Jo and founder of The Joanna Brown Trust, went to the Centre for the official opening of The Joanna Brown Dormitory.

there are shower cubicles, toilets and wash basins for the children to use.



Children staying at the dormitory participate in the activities and projects delivered by Magic Bus. These include various sports, team building exercises, problem solving and orienteering. Using sport as the platform to engage with the children from local communities and the slums of Mumbai, Magic Bus is able to provide disadvantaged children with an opportunity to learn and develop through sport.

Richard said, "Sport can be such a powerful tool in engaging with people and breaking down barriers. You can have two sets of children from completely different backgrounds, but put a football in amongst them and they will all play together. Knowing that sport has the ability to bring so many people together enables The Joanna Brown Trust to make a positive impact on all of their lives which is really very special."

Rob Thomas, head of the Centre said, "It joins our other dormitories on the campus and increases our capacity for overnight stays by 24 – 30 beds. Perhaps more im-

portantly than the numbers, it allows us greater flexibility in the mix of genders and groups we can have at the Centre at any one time. The opening was a particularly emotional event.

"To have Richard and his wife, Katie, come all the way from the UK to perform the ceremony was wonderful. Even more wonderful was their reaction at seeing in reality not just the 'bricks and mortar' of the building itself, but witnessing the first group of children from local villages stay overnight. It is not just a 'shell' to accom-



modate – it is a home for what will be many, many children over the years for their stay at the centre. The Joanna Brown Dormitory is a fantastic addition to our site. We would like to thank, with all our hearts, everyone involved with The Joanna Brown Trust, and those that have helped fundraise for them. We are not only grateful for your contribution to the Magic Bus Centre, we are proud that you saw in Magic Bus India and the Magic Bus Centre for Learning & Development, an objective for your efforts that you believed fitted the memory of Joanna Brown and what she achieved and aspired to."



Richard said, "Visiting The Joanna Brown Dormitory in person was very moving. Magic Bus is a fantastic charity and to know that we are making a positive impact on children's lives in Jo's name is incredibly special. I know Jo would be really touched to see what is being achieved in Mumbai, a city she visited and loved. This would not have been possible without all the fantastic support we've received and I thank everyone who has supported The Joanna Brown Trust for making this possible."

The Joanna Brown Dormitory is air-conditioned and can sleep up to 30 children. In addition to the accommodation,

# THANK YOU

The Joanna Brown Trust would like to thank everyone who has been involved with fundraising and supporting our events and projects. An amazing total of more than **£90,000** has been raised so far. Particular thanks goes to the following people:

**Malvern Instruments** for its donation of **£350** in Oct 2011.

**Mike Thomas** for his support throughout 2011, in particular at the Sports Quiz and Golf Day.

**Severn Trent Water** for selecting The JB Trust as one of its charities of choice and donating **£1,000** in August 2011.

**WSB Group** for its very kind charity donation of **£300** in August 2011.

Everyone who attended and supported the 2nd Joanna Brown Trust Golf day in July 2011 and helped raise over **£600**.

**Bruce Thomas** and **Kelly Klein** for running the Edinburgh Marathon in May 2011 and raising over **£500**.

**Noel Hagan** for running the Belfast Marathon in May 2011 and raising over **£800**.

**Marcus** and **Catherine Smith-Corner** for walking the Pennine Way and raising **£250** in April 2011.

**Ed Reed** for running the London Marathon and raising over **£2,500** in April 2011.

**Jenny Walsh**, **Sue Boxall** and **Janet Brown** for raising **£600** from their ladies shopping and pamper day in April 2011.

**Haines Watts** and everyone who attended The Joanna Brown Trust Sports Quiz in March 2011 which raised over **£1,800**.

# TEAM JB

The JB Trust is delighted to be able to support some exceptional young athletes. We fund grants to individuals through our partnerships with Sports Aid, Sport Islington, Malvern Hills District Council and the University of Worcester. In 2011 we awarded grants to the following athletes:

**Sports Aid** (UK wide; candidates are put forward by their sport's governing body):

**Ashley Helsby**, a 21 year old 100m hurdler from Merseyside, received £500. A former English Schools Champion, Ashley represented GB at the World University Games in 2011.

**Harley Towler**, an 18 year old badminton player from Lincolnshire, received £500. A silver medallist in the 2011 U19 World Championships, Harley is aiming to represent GB at an Olympic games.

**Sport Islington** (Open to Islington residents competing at county level or higher):

**Elliott Innocent**, a 17 year old trampolinist, and his 11 year old brother **Kai Innocent**, a footballer, received a joint award of £2,000 (funded jointly by The JB Trust and Sport Islington).

**Aasha Kimpton**, a 12 year gymnast, received £500.

**George Durden**, an 18 year old kayaker, received £500.

**University of Worcester** (Open to residents of Worcestershire):

**Edward Higson**, a 14 year old dingy sailor, received £500.

**Tazmin Pugh**, an 11 year old swimmer, received £500.

**Samantha Spencer**, a 17 year old footballer, received £500.

**John Feaster**, a 14 year old foil fencer, and his 16 year old brother **Daniel Feaster**, also a foil fencer, received a joint award of £500.

We have also arranged for our University of Worcester winners to attend a sports science and performance analysis workshop hosted by the University of Worcester.

**Malvern Hills District Council** (Open to Malvern residents and co-funded by Malvern Hills District Council):

**Niamh Durham**, a 9 year old gymnast, received £500.

**Lucy Walton**, a 12 year old golfer, received £500.

**Anna Young**, a 12 year old squash player, received £500.

**Callie-Ann Halliday**, a 17 year old slalom canoeist, received £500.

# GUATEMALA: EDUCATION FOR THE CHILDREN

The Joanna Brown Trust is delighted to support Education for the Children, a charity which aims to offer children born into poverty the opportunity to build a brighter future through full access to education. Education for the Children runs a school in Guatemala and The Joanna Brown Trust donated just over £1,000 to the school in July 2011, which has been used to purchase much needed sports equipment.

The sports teacher at the school



Children from the school with their new sports equipment

said, "We would like to say a huge thank you for the donations you have made to Education for the Children Foundation.

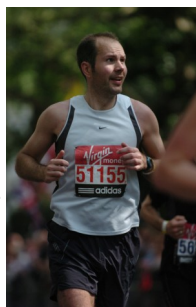
Thanks for the help you have given us. Many children and young people at the school will have the opportunity to improve their development and performance in PE and sport. Due to their home conditions they do not have the opportunity or the possibility to do this kind of activity. The activities which we will carry out with materials you have given us will make a real change to the children as physical activity allows them to free themselves of all their ills and bad habits."

# ED REED'S LONDON MARATHON

Well done to Ed Reed who completed the London Marathon in 3 hours 25 minutes and so far has raised over £2,500.

Ed told us, "It's easy to forget that by race day there's probably more than 500 miles in the legs, all of which have been trudged during the dark, miserable Winter months. But running in memory of Jo and in aid of such a good cause meant that not finishing

was never really an option. Thank you to everyone who sponsored me, sent words of encouragement and were there on the day to cheer me on."



Ed Reed

# MALVERN HILLS INDOOR BOWLS CLUB

The Joanna Brown Trust recently helped Malvern Hills Indoor Bowls Club to mark a significant milestone in the club's history. The JB Trust presented a cheque for £250 to the club at its 25th anniversary dinner in November 2011 to fund playing shirts for the club's junior members.

Richard Brown said, "It is wonderful to be able to support Malvern Hills Indoor Bowls Club. My dad was a founding member of the club when it opened 25 years ago and Jo and I held the ribbon which was cut by David Bryant. Jo would have attended the 25th



Richard Brown with Fred Orme, Club Chairman

anniversary and so it is lovely to be able to still remember and mention her at the ceremony"